

NEWS

Bubble set to double

WGSN 17.01.07



⏪ BACK NEXT ⏩

Kidswear, March 11-13, New York, USA

Kidswear show Bubble has had a strong start to 2007, more than doubling its size after just one year. The New York-based show has expanded its original loft in Chelsea by 5,000 sq ft and will now showcase around 100 brands, growing 135% on last March.

"Bubble has such an intimate setting and feeling. All of the lines we find there are unique and inspiring. The show has a perfectly edited selection of lines," said Stefani Greenfield from Scoop, New York.

Bubble covers all product areas including apparel, footwear and accessories, toys, beauty and home décor.

© WGSN 2007